

Exchange and double degree studies at HAMK

Johanna
Heinola-Lepistö

International
Busienss



Exchange studies at HAMK

<https://www.hamk.fi/en/exchange-studies-at-hamk/>





International Business

Our IB team



Merja Helin
Head of the Degree Programme
MSc



Sajal Kabiraj
Principal Lecturer
MSc, PhD
Strategy, Innovation
Technology Management



Terhi Tammivirta
Education Coordinator
BBA



Anu-Maria Laitinen
Senior Lecturer
MSc (Econ), Project
Manager



Melanie Kirwa
Senior Lecturer
PGDip, MA TESOL
English Language



Ricardo Galiot
Senior Lecturer
MBA
Brand positioning



Faisal Shahzad
Senior Lecturer
Ph.D., Entrepreneurship
and Business Growth
Expert



Simona Chilba
Senior Lecturer
MBA
Sustainability



Annaleena Kolehmainen
Senior Lecturer
LL.M and M.A.
Legal environment, HRM



Johanna Heinola-Lepistö
Study Counsellor
MSc
Study guidance



Aino Peltonen
Senior Lecturer
MA, English Language and
Communication



Lana Beikverdi
Senior Lecturer
MSc (Econ)
Data Analysis and
Sustainability



Dinesh Poudel
Senior Lecturer
MSc Strategic Management

International Business degree programme 210 cr

Core Competence 120 cr (compulsory modules)

Basic Business Competences 15 cr
Discovering Global Markets 15 cr
Operating in Business Environment 15 cr
Sustainability in Management 15 cr

Entrepreneurial Thinking through Innovation 15 cr
Developing Future Management Skills 15 cr
Implementing Marketing Dynamics 15 cr
Advancing Professional Profile 15 cr

Work Placement 30 cr
(compulsory)

Profiling Competence 30 cr

Advancing Research Skills 5 cr

One of three modules:

Business Lab: Internationalization 25 cr
Business Lab: Sustainability 25 cr
Business Lab: Innovation 25 cr

Elective studies 15 cr

Bachelor's Thesis and Maturity Test 15 cr

DD-studies for academic year 2024-2025

Autumn semester

3rd year module

Business Lab:
Internationalization /
Sustainability /
Innovation

30 cr

Spring semester

Thesis 15 cr

15 cr from elective
courses

Electives:

Online

- LT00DE98 Business Analytics 5 cr
- LT00DE99 Business Intelligence 5 cr
- LT00DF00 Financial Business Analysis 5 cr
- LT00DE95 Marketing Trends 5 cr
- IB00DL70 Sustainable Marketing 5 cr
- IB00DL71 Diversity Marketing 5 cr

Possible f2f courses

- IB00DH92 European Markets 5 cr
- IB00DH83 Human Resource Development 5 cr
- IB00DH84 Change Management 5 cr
- IB00DH85 Leadership 5 cr
- IB00DL12 Concepts and Models of Strategy Process 10 cr
- IB00DL14 Strategy Project Work 5 cr

Business Lab: Internationalization / Sustainability / Innovation 30 cr

Compulsory for course IB00EX33 Advancing Research Skills 5 cr

Business Lab: Internationalization 25 cr

- IB00EX30 Internationalization: Project Challenge and Client Communication 5 cr
- IB00EX31 Internationalization: Research and Ideation 10 cr
- IB00EX32 Internationalization: Prototype and Minimum Viable Product 10 cr

Business Lab: Sustainability 25 cr

- IB00EX37 Sustainability: Project Challenge and Client Communication 5 cr
- IB00EX38 Sustainability: Research and Ideation 10 cr
- IB00EX39 Sustainability: Prototype and Minimum Viable Product 10 cr

Business Lab: Innovation 25 cr

- IB00EX40 Innovation: Project Challenge and Client Communication 5 cr
- IB00EX41 Innovation: Research and Ideation 10 cr
- IB00EX42 Innovation: Prototype and Minimum Viable Product 10 cr

3rd year elective courses

- Business Analytics 5 cr
- Business Intelligence 5 cr
- Financial Business Analysis 5 cr
- Marketing Trends 5 cr
- Sustainable Marketing 5 cr
- Diversity Marketing 5 cr
- Corporate Social Responsibility 10 cr
- European Markets 5 cr
- Human Resource Development 5 cr
- Change Management 5 cr
- Leadership 5 cr
- Concepts and Models of Strategy Process 10 cr
- Strategy Project Work 5 cr
- Sustainable Development. Now 2 cr