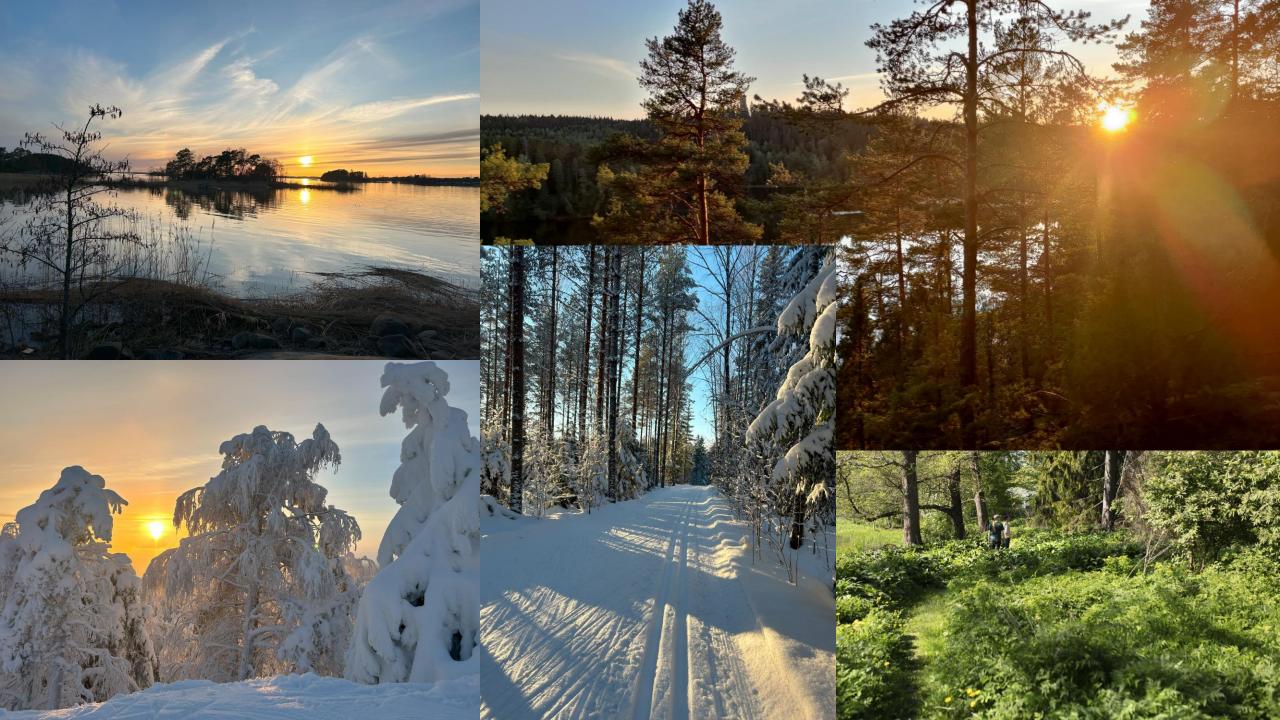


R T U N REGIONAL UNIVERSITY NETWORK

# Exchange and double degree studies at HAMK

Johanna Heinola-Lepistö International Busienss







# Exchange studies at HAMK

https://www.hamk.fi/en/exchange-

studies-at-hamk/





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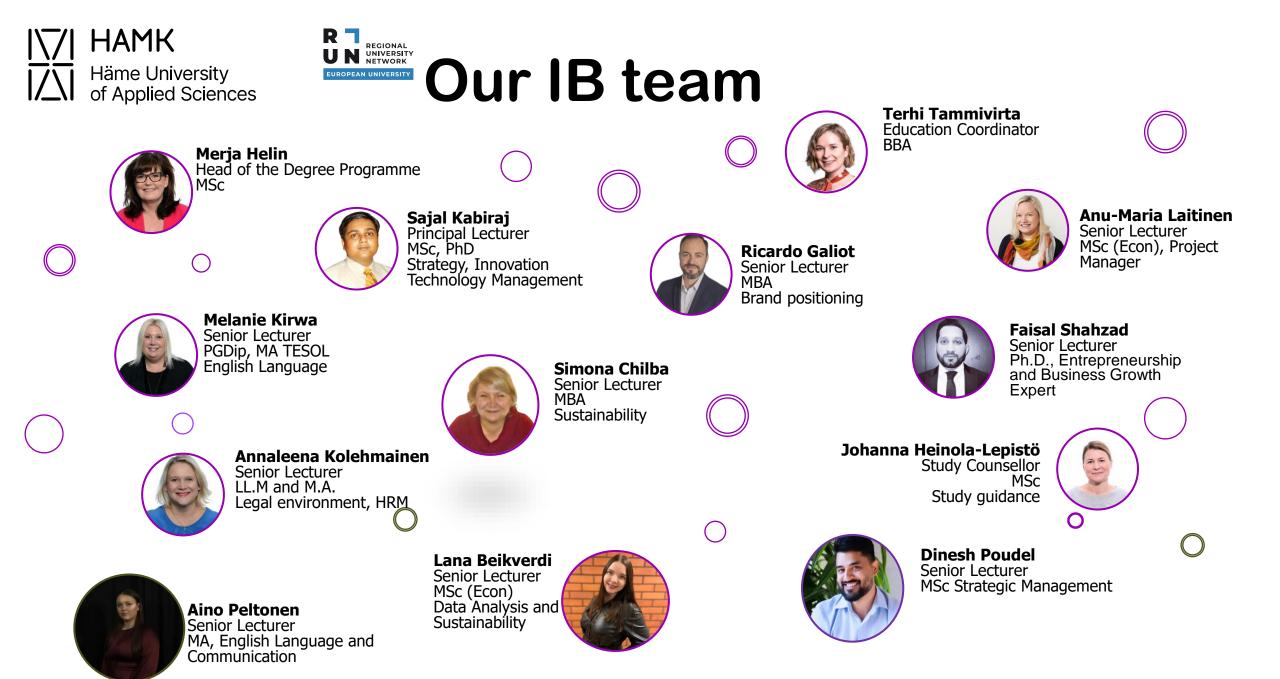








## **International Business**







### International Business degree programme 210 cr

#### Core Competence 120 cr (compulsory modules)

Basic Business Competences 15 cr Discovering Global Markets15 cr Operating in Business Environment 15 cr Sustainability in Management 15 cr Entrepreneurial Thinking through Innovation 15 cr Developing Future Management Skills 15 cr Implementing Marketing Dynamics 15 cr Advancing Professional Profile 15 cr

#### Work Placement 30 cr (compulsory)

Profiling Competence 30 cr

Advancing Research Skills 5 cr

One of three modules: Business Lab: Internationalization 25 cr Business Lab: Sustainability 25 cr Business Lab: Innovation 25 cr

Elective studies 15 cr

Bachelor's Thesis and Maturity Test 15 cr





Spring semester

Thesis 15 cr

15 cr from elective

courses

### **DD-studies for academic year 2024-2025**

#### Autumn semester

3<sup>rd</sup> year module

Business Lab: Internationalization / Sustainability / Innovation

30 cr

#### Electives:

#### Online

- LT00DE98 Business Analytics 5 cr
- LT00DE99 Business Intelligence 5 cr
- LT00DF00 Financial Business Analysis 5 cr
- LT00DE95 Marketing Trends 5 cr
- IB00DL70 Sustainable Marketing 5 cr
- IB00DL71 Diversity Marketing 5 cr

#### Possible f2f courses

- IB00DH92 European Markets 5 cr
- IB00DH83 Human Resource Development 5 cr
- IB00DH84 Change Management 5 cr
- IB00DH85 Leadership 5 cr
- IB00DL12 Concepts and Models of Strategy Process 10 cr
- IB00DL14 Strategy Project Work 5 cr





## Business Lab: Internationalization / Sustainability / Innovation 30 cr

### **Compulsory for course IB00EX33 Advancing Research Skills 5 cr**

Business Lab: Internationalization 25 cr

- IB00EX30 Internationalization: Project Challenge and Client
  Communication 5 cr
- IB00EX31 Internationalization: Research and Ideation 10 cr
- IB00EX32 Internationalization: Prototype and Minimum Viable Product 10 cr

#### Business Lab: Sustainability 25 cr

- IB00EX37 Sustainability: Project Challenge and Client Communication 5 cr
- IB00EX38 Sustainability: Research and Ideation 10 cr
- IB00EX39 Sustainability: Prototype and Minimum Viable Product 10 cr

Business Lab: Innovation 25 cr

- IB00EX40 Innovation: Project Challenge and Client Communication 5 cr
- IB00EX41 Innovation: Research and Ideation 10 cr
- IB00EX42 Innovation: Prototype and Minimum Viable Product 10 cr





## 3<sup>rd</sup> year elective courses

- Business Analytics 5 cr
- Business Intelligence 5 cr
- Financial Business Analysis 5 cr
- Marketing Trends 5 cr
- Sustainable Marketing 5 cr
- Diversity Marketing 5 cr
- Corporate Social Responsibility 10 cr

- European Markets 5 cr
- Human Resource Development 5 cr
- Change Management 5 cr
- Leadership 5 cr
- Concepts and Models of Strategy Process 10 cr
- Strategy Project Work 5 cr
- Sustainable Development.Now 2 cr