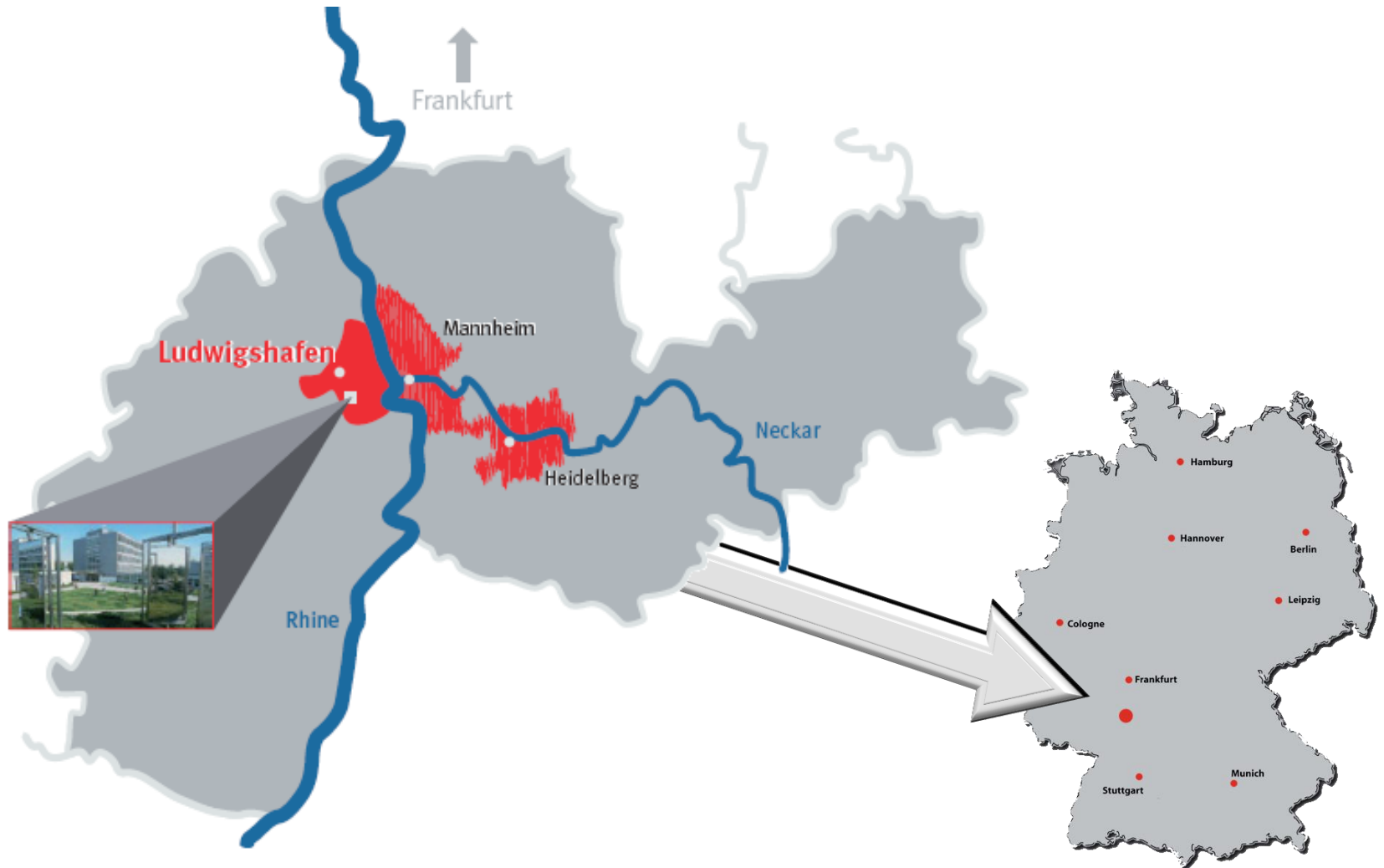


Competence in the Metropolitan Region Rhine-Neckar

Location



Location



General Information

- **About 4500 students**
- **90 professors**
- **150 external lecturers from companies**
- **Wide variety of courses with core-competences
Business Administration, Social Work and Health Care**
- **Application- and practice-oriented, innovative and international**
- **[Image video](#) (YouTube)**

Bachelor Degree Programs

Full-Time Programs

- Business Information Technology (B.Sc.)
- Business Taxation and Auditing (B.A.)
- Controlling (B.A.)
- Financial Services and Corporate Finance (B.A.)
- International Business Management East Asia (B.Sc.)
- International Business Management (B.A.)
- Logistics (B.A.)
- Marketing (B.A.)
- International Human Resource Management and Organization (B.A.)
- Nursing Education (B.A.)
- Social Work (B.A.)

Bachelor Degree Programs

Dual-Cooperative Study Programs

- Health Economics (B.Sc.)
- Midwifery (B.A.)
- International Business Administration (B.Sc.)
- International Business Administration and Information Technology (B.Sc.)
- Logistics (B.A.)
- Nursing (B.A.)
- Viticulture and Enology (B.Sc.)

Work-Study Programs

- Business Management (B.A.)

Full-Time Programs

- Controlling (M.A.)
- Finance and Accounting (M.A.)
- Innovation Management (M.A.)
- International Human Resource Management (M.A.)
- International Marketing Management (M.A.)
- Logistics (M.A.)
- Social Work (M.A.)
- Health Care Management (M.Sc.)
- Business Information Technology with a focus in Management & Consulting (M.Sc.)

Master Degree Programs

Work-Study Programs

- Business Management (MBA)
- Business Administration (MBA)
- Fundraising Management and Philanthropy (M.A.)
- Human Resources Management (MBA)
- General and International Management (MBA)
- Information and Performance Management (MBA)
- Innovation Management (MBA)
- Project Management (M.A.)
- Wine, Sustainability & Sales (MBA)

Distance-Learning Programs

- Business Administration (MBA)
- Finance, Strategy & Accounting (MBA)
- Logistics Management & Consulting (MBA)
- Logistics – International Management & Consulting (MBA)
- Corporate Management (MBA)

Lectures in English: (Bachelor)

- ERP Systems
- Production Planning
- Risk Management
- Consulting Management Skills
- International Human Resource Management
- International Corporate Strategy
- Sales Management

Special lectures only for incoming students:

- Germany Today: political, economic, cultural and historical aspects
- Workshop “Academic Writing”
- Introduction to Marketing
- International Strategic Management
- An introduction to Business English

Lectures in English: (Master)

- Financial Engineering and Structured Finance
- Global Financial Markets and Financial Products
- Business Model Innovation
- Change management
- Organizational Behaviour
- Strategy Planning & Execution

In addition

- + Business English (in different levels)
- + German language courses (in different levels)

Partners world-wide

Ludwigshafen University of Applied Sciences has close to 150 partner universities world wide

More than 60 partners under the Erasmus program and around 90 partners overseas in

e.g.:	Argentina	Armenia
	Australia	Georgia
	Brazil	South Korea
	Canada	Taiwan
	Chile	Thailand
	China	Uganda
	Japan	USA

New campus







Library



Cafeteria



Excursions and Events

Each semester excursions and events are offered by the International Office

For example:

- Excursion to Berlin/Munich
- Wine tasting in the Palatinate
- Visit to the European Parliament in Strasbourg
- City tour through Heidelberg, Worms, Speyer
- Visiting the Mannheim Harbor by boat
- Visiting local companies

Berlin



Munich

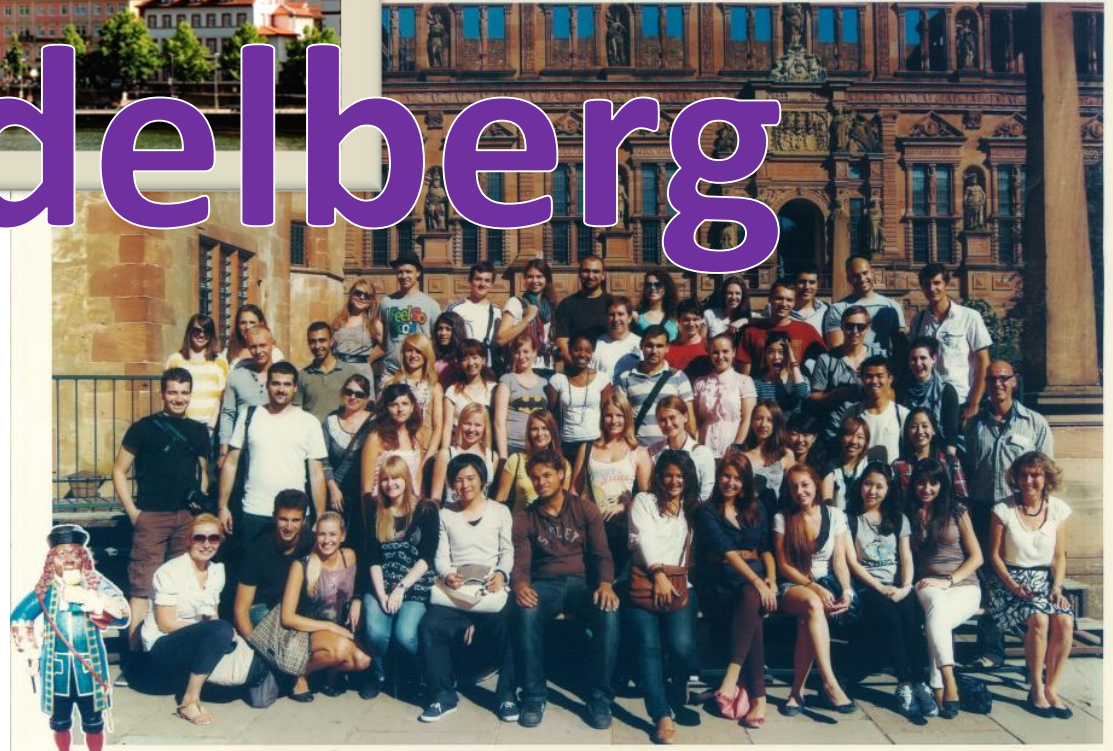


Munich





Heidelberg



Wine Tasting



German Stock Exchange (Frankfurt)



Harbour in Ludwigshafen



Harbour tour



Summer School

Atomium



European Commission



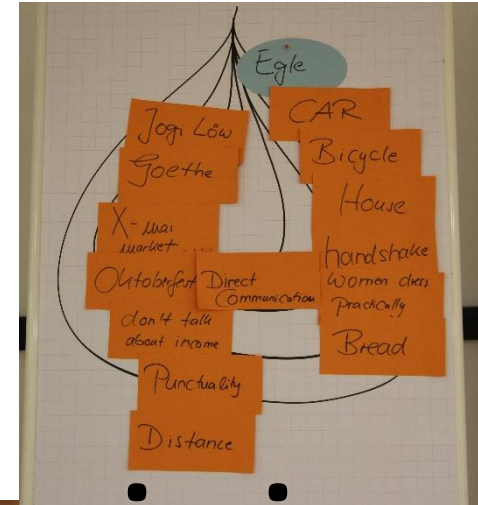
Mercedes Benz



Ludwigshafen City Tour



All pictures are done by the university



Intercultural Training



Term dates:

Wintersemester: September 15– January 31

Summersemester: March 1 – July 15

Are there orientation days for incoming exchange students?

About 10 days before the lectures start. During this time we offer a German crash-course for interested students.

Accommodation?

Shared flats; monthly rate from 300€ to 325€

Money?

No tuition fee, but 150,-€ for the students union
You will need 950,-€ per month as a minimum.

Application deadlines:

Wintersemester: May 15 (Non-EU-students) / May 31 (EU-students)

Summersemester: November 15 (Non-EU-students) / November 30 (EU-students)

Transportation?

With the Deutschlandticket (€ 58 / month) you can use all suburban trains (2nd class), trams and busses throughout Germany

Nearest Airport?

Frankfurt/Main, 35 min by train

More questions?

Please contact our coordinator for exchange students **Alexandra Ege**

Alexandra.ege@hwg-lu.de

Thank you for your attention!

Questions?

